

## SUSANNE ELIZABETH FREIDBERG

Department of Geography  
Dartmouth College  
Hanover, NH 03755 USA  
[Freidberg@dartmouth.edu](mailto:Freidberg@dartmouth.edu)  
Phone 603-646-3732 Fax 603-646-1601

### EDUCATION

Doctor of Philosophy in Geography, University of California, Berkeley, February 1996.

Dissertation: "Making a Living in Market-Gardening: The Social History of a Regional Food Economy, Bobo-Dioulasso, Burkina Faso."

Master of Arts in Geography, University of California, Berkeley, May 1991.

Thesis: "Marketwomen and State Violence in West Africa," May 1991.

Bachelor of Arts in Anthropology, with honors, Yale University, May 1988.

Thesis: "Changing Values in Kuria Agropastoralism," December 1987.

### CURRENT RESEARCH AND TEACHING INTERESTS

Cultural economies of food, science and technology studies, colonial and postcolonial Africa, critical development studies, political ecology, agrarian and environmental change.

### POSITIONS HELD

- 2010-present Professor of Geography, Dartmouth College
- 2009-10 Visiting Scholar, Department of Anthropology, Massachusetts Institute of Technology
- 2004-2010 Associate Professor of Geography, Dartmouth College
- 2005-present Non-resident Fellow, W.E.B. Du Bois Institute, Harvard University
- 2000-1 Bunting Fellow, Radcliffe Institute for Advanced Studies.
- 1998-2004 Assistant Professor of Geography, Dartmouth College.
- 1997-8 Africa Editor, *Encarta Africana*.
- 1996-7 Lecturer and Postdoctoral Fellow, UC-Berkeley Geography Department.
- 1995-6 Manuscript Editor, UC-Berkeley City and Regional Planning Department.
- 1989-95 Teaching assistant, UC-Berkeley Geography, Women's Studies and Development Studies.
- 1988-89 Intern in publicity and development, Institute for Food and Development Policy.

### AWARDS, FELLOWSHIPS AND RESEARCH GRANTS

- 2010 Society for the History of Technology Sally Hacker Prize (for *Fresh: A Perishable History*)
- 2009 Berkshire Conference of Women Historians Article Prize (for "Triumph of the Egg")
- 2009 Mellon New Directions Fellowship
- 2009 American Council of Learned Societies Burkhardt Fellowship (deferred until 2011-12)

- 2006 Schlesinger Library Research Support Grant
- 2005 Rockefeller at Dartmouth College Faculty Fellowship
- 2004 Dartmouth College Leslie Humanities Center Fellowship
- 2004 Dartmouth College Pettit Family Fellowship
- 2003 American Council of Learned Societies Charles A. Ryskamp Fellowship
- 2003 Rockefeller Center at Dartmouth College Junior Faculty Fellowship
- 2001 Rockefeller Center at Dartmouth College Junior Faculty Fellowship
- 2000 Bunting Institute Fellowship
- 2000 National Science Foundation Grant, co-funded by the Geography and Regional Science and Cultural Anthropology programs
- 1999 Rockefeller Center at Dartmouth College Urban and Regional Studies Fellowship
- 1994 African Studies Rocca Family Fellowship
- 1993 IIE Fulbright Fellowship
- 1993 National Science Foundation Doctoral Dissertation Improvement Grant
- 1993 UC-Berkeley Provost's Research Fund
- 1993 Foreign Language and Area Studies Fellowship (Bambara)
- 1993 Wenner-Gren Foundation Research Fellowship (declined)
- 1992 African Studies Rocca Family Fellowship
- 1992 SSRC Joint Committee on African Studies Predissertation Fellowship
- 1990 Society of Women Geographers Fellowship
- 1988 Honors in anthropology, *summa cum laude*, Phi Beta Kappa

#### PEER-REVIEWED PUBLICATIONS

- Under review "On the long durée of short shelf life," *Comparative Studies in Society and History*.
- Forthcoming "Ambiguous appetites: a modern history," *Food, Society and Culture*.
- Forthcoming "Freshness from afar: the colonial roots of contemporary fresh foods," *Food and History*.
- 2010 With Lissa Goldstein. "Alternative food in the global South: reflections on a direct marketing initiative in Nairobi, Kenya," *Journal of Rural Studies*.
- 2009 *Fresh: A Perishable History*, Belknap Press of Harvard University Press.
- 2008 "Postcolonial paradoxes: the cultural economy of African export horticulture," in A. Nützenadel & F. Trentmann, eds., *Food and Globalization*, Oxford, 215-34.
- 2008 "The triumph of the egg," *Comparative Studies in Society and History*, 50, 2, 400-23.
- 2007 "Supermarkets and imperial knowledge," *Cultural Geographies*, 14, 3, 321-42.
- 2004 *French Beans and Food Scars: Culture and Commerce in an Anxious Age*, Oxford.
- 2004 With Leah Horowitz. "Converging networks and clashing stories: the biotechnology debate in South Africa," *Africa Today*, 51, 1, 3-25.
- 2004 "The ethical complex of corporate food power." *Society and Space*, 22, 4, 513-31.

- 2003 “French beans for the masses: a modern historical geography of food in Burkina Faso,” *Journal of Historical Geography* 29, 3, 445-62 (Reprinted 2004, J. Watson and M. Caldwell, Eds., *The Cultural Politics of Food and Eating*. Blackwell).
- 2003 “Cleaning up down South: supermarkets, ethical trade, and African horticulture,” *Social and Cultural Geography* 4, 1, 27-43 (Reprinted 2009, N. Coe and N. Wrigley, eds, *The Globalization of Retailing*, Elgar).
- 2003 “Culture, conventions and colonial constructs of rurality,” *Journal of Rural Studies*, 19, 97-109.
- 2001 “On the trail of the global green bean: methodological considerations in multi-site ethnography,” *Global Networks* 1, 4, 353-68.
- 2001 “To garden, to market: gendered meanings of work on an African urban periphery,” *Gender, Place and Culture*, 8, 1, 5-24.
- 2001 “Gardening on the edge: The social conditions of unsustainability on an African urban periphery,” *Annals of the Association of American Geographers*, 91, 2, 349-69.
- 1997 “Contacts, contracts and green bean schemes: liberalisation and agro-entrepreneurship in contemporary Burkina Faso,” *Journal of Modern African Studies*, 35, 1, 101-28.
- 1995-7 “Tradeswomen and businessmen: the social relations of contract gardening in southwestern Burkina Faso,” *Journal of African Rural and Urban Studies*, 3, 3.

#### OTHER PUBLICATIONS

- 2010 Review, *In the Shadow of Slavery*, J. Carney, *International Journal of African Historical Studies*, 43, 3.
- 2009 Review, *Globalization and Restructuring of African Commodity Flows*, N. Fold and Marianne Larsen, eds, *Journal of Agrarian Change*, 9, 4.
- 2007 Review, *Broccoli and Desire*, E. Fischer and P. Benson, *Cultural Geographies*, 14, 3.
- 2006 Review, *Concubines and Power*, H. Nast. *Progress in Human Geography*, 30, 2.
- 2006 Review, *Cross-Continental Food Chains*, N. Fold and B. Pritchard, eds. *Agriculture, Ecosystems and Environment*. 113.
- 2003 “Not all sweetness and light: new cultural geographies of food,” *Social and Cultural Geography* 4, 1.
- 2003 *The contradictions of clean: supermarket ethical trade and African horticulture*. IIED Gatekeeper No. 109.
- 2002 Review, *Food in Society*, P. Atkins and I. Bowler, *Economic Geography*, 78, 3.
- 2001 Review, *Consuming Interests*, T. Marsden et al., *Food and Foodways*, 9, 3.
- 1998 “Of cows and men.” *Transition*, Issue 77.
- 1999 Numerous articles in *Encarta Africana*, Eds H.L. Gates, Jr. and A. Appiah.
- 1997 Review, *Market Women and Economic Power*, B. House-Midamba. *Journal of Political Ecology* 4.
- 1996 Review, *Onions are My Husband*, G. Clark; *Cultivating Customers*, C. Barnes. *Economic Geography* 72.

#### POPULAR MEDIA

##### RADIO INTERVIEWS:

- 2010 *Late Night Live*, ABC Radio National (Australia), June 21.
- 2010 *Vermont Edition*, VPR, April 1.

- 2009 *Inquiry*, WICN, August 30
- 2009 *This Way Up*, Radio New Zealand, August 1.
- 2009 *Focus 580 Booklist*, WILL, July 31.
- 2009 *The Brian Lehrer Show*, May 13.
- 2009 *Word of Mouth*, NHPR, May 19.
- 2009 *The Leonard Lopate Show*, WNYC, January 16.

## OP-EDS:

- 2009 "Vote now, eat later," *Huffington Post*, July 10.
- 2009 "Food deserts," "Up-market animal food," "Kids in the garden," "Not so fresh eggs," and "Light bulb moment in food history," guest posts on the *New York Times* Freakonomics blog, March-April.
- 2004 Starved for reform: lessons from mad cow. *Washington Post* op-ed, January 13.

**CONFERENCE PRESENTATIONS AND INVITED TALKS**

- 2010 "After Taste," Phi Beta Kappa of Northern New England, Burlington, VT, May 3.
- 2010 "Food as Flowchart: The Strange New World of Carbon Footprinting," AAGs Annual Meeting, Washington, DC, April 16.
- 2010 "Imperial Perishables, Past and Present," University of Illinois Geography Department, April 5.
- 2010 "The Farthest Reaches of Fresh: Global History and Perishability," American Society for Environmental History, Portland, OR, March 11.
- 2010 Distinguished Lecture in Food Studies, "Ambiguous Appetites, Past and Present," School for Oriental and African Studies, London, January 14.
- 2009 Keynote Speaker, "Imperial Perishables, Past and Present," Annual Meeting of the Agri-food Research Network, Auckland, New Zealand, November 25.
- 2009 Invited Discussant, "Food's Inedible Products: Machines, Labor, and Men," American Studies Association Annual Meeting, Washington, DC, November 6.
- 2009 "Carbon Labels, Controversy and the Future Map of Food," Society for Social Studies of Science Annual Meeting, Washington, DC, October 30.
- 2009 Keynote Speaker, "Moral Economies of Globalization," Global Goods: Changing Perspectives on Trade, Human Rights and the Environment, Rutgers University, April 23.
- 2009 Invited Panelist, Food Locavorism, MIT Technology and Culture Forum, Cambridge, MA, March 26.
- 2009 Panelist, "Geographic Research in the New Carbon Economy: Critical Perspectives on our 'Footprint,'" AAGs annual meeting, Las Vegas, March 22.
- 2009 Keynote speaker, "After Taste," Tasting Histories: Food and Drink Cultures through the Ages, Robert Mondavi Institute, UC- Davis, February 28-March 1.
- 2009 "Freshness from Afar: The Colonial Roots of Contemporary Global Food Trades," American Historical Association annual meeting, New York, January 5.
- 2008 "The Long Durée of Short Shelf Life," Yale University Program on Agrarian Studies, December 5.
- 2008 "Triumph of the Egg," Artificial Cold and International Cooperation in Science, Lorentz Center, Leiden, The Netherlands, August 5.
- 2008 Invited Convener, Food Security & Environmental Change Conference, Oxford University, April 2-4.

- 2008 "Triumph of the Egg," University of Washington Department of Geography, February 29.
- 2007 "Fresh: A Perishable History," University of Wisconsin Department of Geography, October 12.
- 2007 "The spoils of virtue," AAGs Annual Meeting, San Francisco, CA, April 17-21.
- 2007 Invited Panelist, "Gender at the Table: Women, Men and Food," Radcliffe Institute for Advanced Studies, April 12-13.
- 2007 "Fresh: A Perishable History," Chinese University of Hong Kong, Department of Anthropology, January 26.
- 2006 "Postcolonial Paradoxes in African Export Horticulture," Université de Montreal, November 23.
- 2006 "Postcolonial Paradoxes in African Export Horticulture," McGill University, November 24.
- 2006 "Beauty and the Bourgeoisie," Rockefeller Center, Dartmouth College, October 4.
- 2006 Invited participant, "Food and Globalization: Transnational Perspectives on Consumption, Markets and Politics in the Nineteenth and Twentieth Centuries," University of Cambridge, UK, June 8-10
- 2006 "Beauty and the Bourgeoisie: Histories of Bland Fruit," session organizer, presenter, American Association of Geographers Annual Meeting, Chicago, IL, March 7-11.
- 2006 "Beauty and the Bourgeoisie: Historical Geographies of Fresh Fruit," Modern Times, Rural Places Seminar Series, Massachusetts Institute of Technology, February 10.
- 2005 "Unsustainable Booms and Enduring Busts: the Cultural Economy of African Horticulture," University of Toronto Department of Geography Seminar Series, November 11.
- 2005 "Fresh: A Perishable History," AAGs Annual Meeting, Denver, CO, April 5-9.
- 2005 Invited conference speaker, "Trading Morsels, Growing Hunger, Decimating Nature: Linking Food and Trade to Development and the Environment," Princeton University, February 24-26.
- 2005 "Unsustainable Booms and Enduring Busts: the Cultural Economy of African Horticulture," Staff Seminar on Anthropological Theory, Department of Anthropology, London School of Economics, February 11.
- 2004 "Geographies of Purity and Danger: Standards, Science and the Transformation of Local and Global Food Systems." Session organizer and presenter, American Anthropological Association Annual Meeting, San Francisco, CA., November 17-21.
- 2004 "Supermarkets and Imperial Knowledge." AAGs Annual Meeting, Philadelphia, PA, March 13-19.
- 2004 "The Cultural Economy of Food Scares." Center for International Development, Kennedy School of Government at Harvard University, March 15.
- 2003 "Standard Fare: Food Systems, Governance and Power." Panel presentation for the AAGs Annual Meeting, New Orleans, LA, March 4-8.
- 2002 "Power from the Press? NGOs, the Media and British Supermarkets' Ethical Complex," invited paper, Geographies of Work, University of Minnesota, May 2-4.
- 2002 "Guilty Pleasures: the European Ethical Complex and Tropical Horticulture," AAGs Annual Meeting, Los Angeles, CA, March 19-23.
- 2001 "Culture, Conventions, and Constructs of the Good in South-North Fresh Food Trades," invited paper for the Workshop on International Perspectives on Alternative Agro-Food Networks, Quality, Embeddedness, and Bio-Politics, UC-Santa Cruz, October 12-13.
- 2001 "Feeding on Fear: Africa's Food Trades in an Anxious Age," Radcliffe Institute for Advanced Studies Fellows Colloquium, April 11.

- 2001 "Feeding on Fear: Food Scares and the Restructuring of South-North Food Trades," Rockefeller Center Faculty Seminar, Dartmouth College, October 8.
- 2001 "The Raw, the Cooked and the Packaged: Cultural Constructs of Nature, Hygiene and Cuisine in the Afro-European Fresh Produce Trade," AAGs Annual Meeting, New York, NY, February 27-March 3.
- 2001 "On the Trail of the African Green Bean: the Methodological Challenges of Globalization," Harvard University African Studies seminar, February 15.
- 2000 "Jolly Green Giants? The New "Benign Dictators" of South-North Food Trades," Belfer Center at Harvard University, December 6.
- 2000 "On the Trail of the Global Green Bean," invited paper on "Globalizing Methodologies," sponsored by the National Science Foundation Cultural Anthropology Program, American Anthropological Association Annual Meeting, San Francisco, CA., November 15-19.
- 2000 "Jolly Green Giants? The New "Benign Dictators" of South-North Food Trades," AAGs Annual Meeting, Pittsburgh, PA, April 4-8.
- 1999 Invited participant, international workshop on "Markets, Rights and Equity: Rethinking Food and Agricultural Standards in a Shrinking World." Michigan State University, East Lansing, MI, October 31-November 3.
- 1999 "Feeding on Fear: Food Scares and the Restructuring of South-North Food Trades," AAGs Annual Meeting, Honolulu, HI, March 23-27.
- 1998 "The Global Green Bean and Other Tales of Madness," Annual Meeting of the Rural Sociological Society, Portland OR, August 5-9.
- 1997 Panelist at "Quality, Purity and Taste: Obstacles to Global Food," and "Eating the Other: Cannibalism and Consumption," both round table sessions at the Inaugural International Conference of Critical Geography, Vancouver, BC, August 10-13.
- 1997 "Sustaining Trust: Towards a Moral Economy of Food Provisioning," AAGs Annual Meeting, Fort Worth, TX, April 1-6.
- 1996 "Where the Women do not Garden," African Studies Association Annual Meeting, San Francisco, CA, November 22-26.
- 1996 "The Global Green Bean: Social Relations in a "Non-traditional" Commodity Chain," AAGs Annual Meeting, Charlotte, NC, April 9-13.
- 1995 "Dry Rivers, Devalued Money: Peri-urban Gardening in Burkina Faso," American AAGs Annual Meeting, Chicago, IL, March 14-18.

#### **DARTMOUTH SERVICE**

- Member, Committee on Graduate Fellowships, 2010-present
- Member, International Studies Minor Steering Committee, 2009-present
- Member, African and African-American Studies Program Personnel Committee, 2008-present
- Member, Dartmouth Senior Fellowships Committee, 2006-2008
- Co-Chair, Dartmouth Local/Global Interactions Seminar Series, 2005-6
- Member, Dartmouth Geography Department Search Committee, Fall 2005
- Chair, Dartmouth Geography-Rockefeller Public Policy Postdoctoral Fellowship Search Committee, 2003-4
- Member, Dartmouth Committee of Off-Campus Programs, 2000
- Member, Dartmouth Search Committee, Geography-Environmental Studies position, 1999
- Member, Dartmouth African and African American Studies Faculty, 1998-present

**PROFESSIONAL SERVICE**

Editorial Board, *Journal of Consumer Culture*.

Proposal Reviewer, National Science Foundation Geography and Regional Science Program, American Council of Learned Societies, Routledge, Guilford Press, University of California Press, University of Minnesota Press.

Manuscript Reviewer, *Annals of the Association of American Geographers*, *Gender, Place and Culture*, *Economic Geography*, *Food and Foodways*, *Global Environmental Change*, *Agriculture and Human Values*, *Cultural Geographies*, *Environment and Planning A*, *Environment and Planning D*, *Human Organization*, *Social and Cultural Geography*, *Journal of Rural Studies*, *Geoforum*, *Agriculture, Ecosystems and Environment*, *Cultural Anthropology*, *Transactions of the Institute of British Geographers*, *Environment International*, University of North Carolina Press, Yale University Press.

**PROFESSIONAL ASSOCIATIONS**

Association of American Geographers

American Anthropological Association

Society for Social Studies of Science

**COURSES TAUGHT**

Geography 1: Introduction to Human Geography

Geography 6: Introduction to International Development

Geography 7: Globalization and the Material World

Geography 15: Food and Power

Geography 16: Moral Economies of Globalization

Geography 40/AAAS 45: Africa: Ecology and Development

Geography 47/82: Foreign Study Program in the Czech Republic

Geography 80/AAAS 83: Food and the African World

Geography 90: Research in Geography

**UNDERGRADUATE HONORS THESIS DIRECTION**

“The paradoxical packaging of paradise: destination marketing and the re-imaging of history on three Caribbean islands through state-sponsored tourist brochure,” Jeffrey Tanenhaus, 2002

“The fashion of agglomeration and specialization in Zhejiang's booming one-industry garment towns: how threads weave into a tapestry,” Adeline Yong, 2006

“Toward a geography of placelessness: the student Darfur movement and the consequences of jumping scales,” Hongwei Chen, 2007

“The mechanics of revolution in L. S. Senghor and J. K. Nyerere,” Jesse Gero, 2007

“Kugel at home, cheeseburgers when away: negotiated identity, space and performance,” Caroline Brandt, 2009

“Mobile money: implications of cellular commerce for society, space, and development in Surigao del Norte, Philippines,” Hillary Wool, 2009

**LANGUAGES**

Fluent spoken and written French; basic Swahili and Dioula.